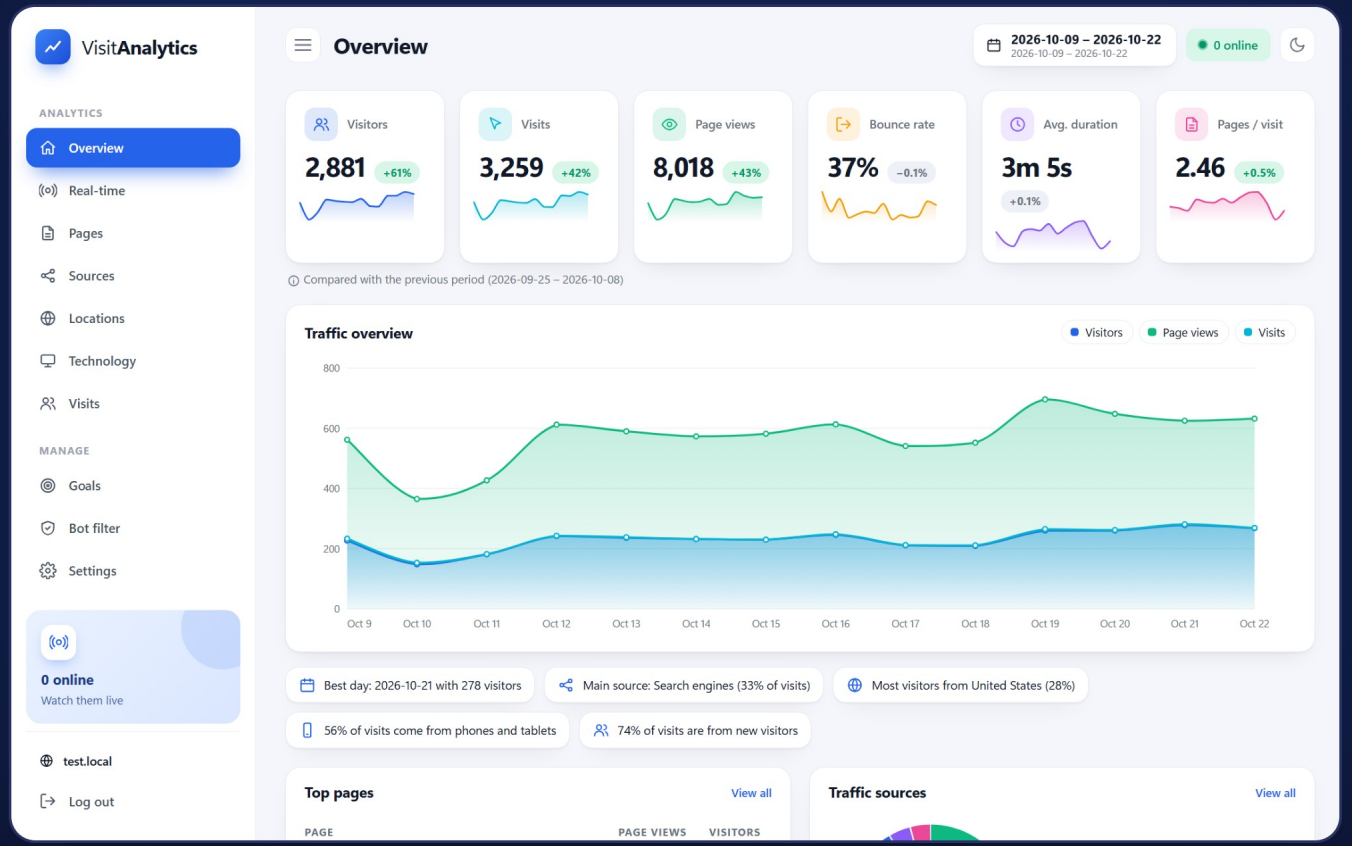
VISITANALYTICS 2.0

Know your visitors. Not the bots.

Beautiful website analytics that runs on your own server. No database. No cookies. Only real visits.



THE PROBLEM

Most analytics tell you a flattering story.



Bots inflate your numbers

Crawlers, scanners and spam robots are counted as visitors, so every chart looks better than reality.



Cookies and consent banners

Tracking people across websites means pop-ups that your visitors hate and legal worries you do not need.



Heavy and complicated

Endless menus, a steep learning curve, and your data lives on somebody else's servers.

THE SOLUTION

Meet VisitAnalytics.

A website analytics script you upload once and own forever. Simple for you, beautiful for your clients, honest about the numbers.

No database

Everything lives in simple XML files.

No cookies

Nothing stored on your visitors' devices.

Real visits only

Bots and spam are filtered out.

Stunning reports

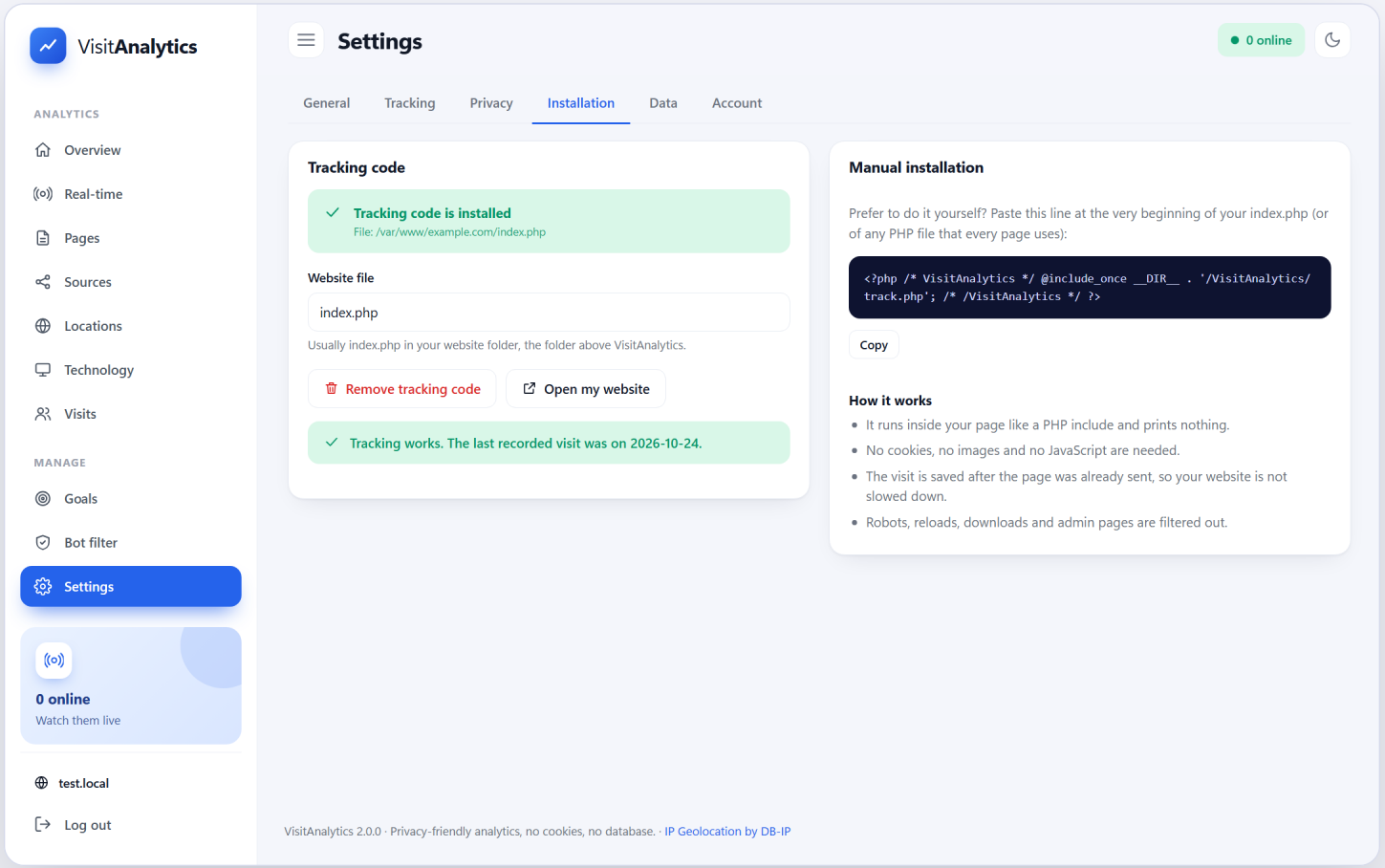
A modern, easy admin panel.

INSTALLATION

Live in two minutes.

1. **Upload** the folder next to your index.php
2. **Create** your admin account in the setup wizard
3. **Click** “Install tracking code”. Done.

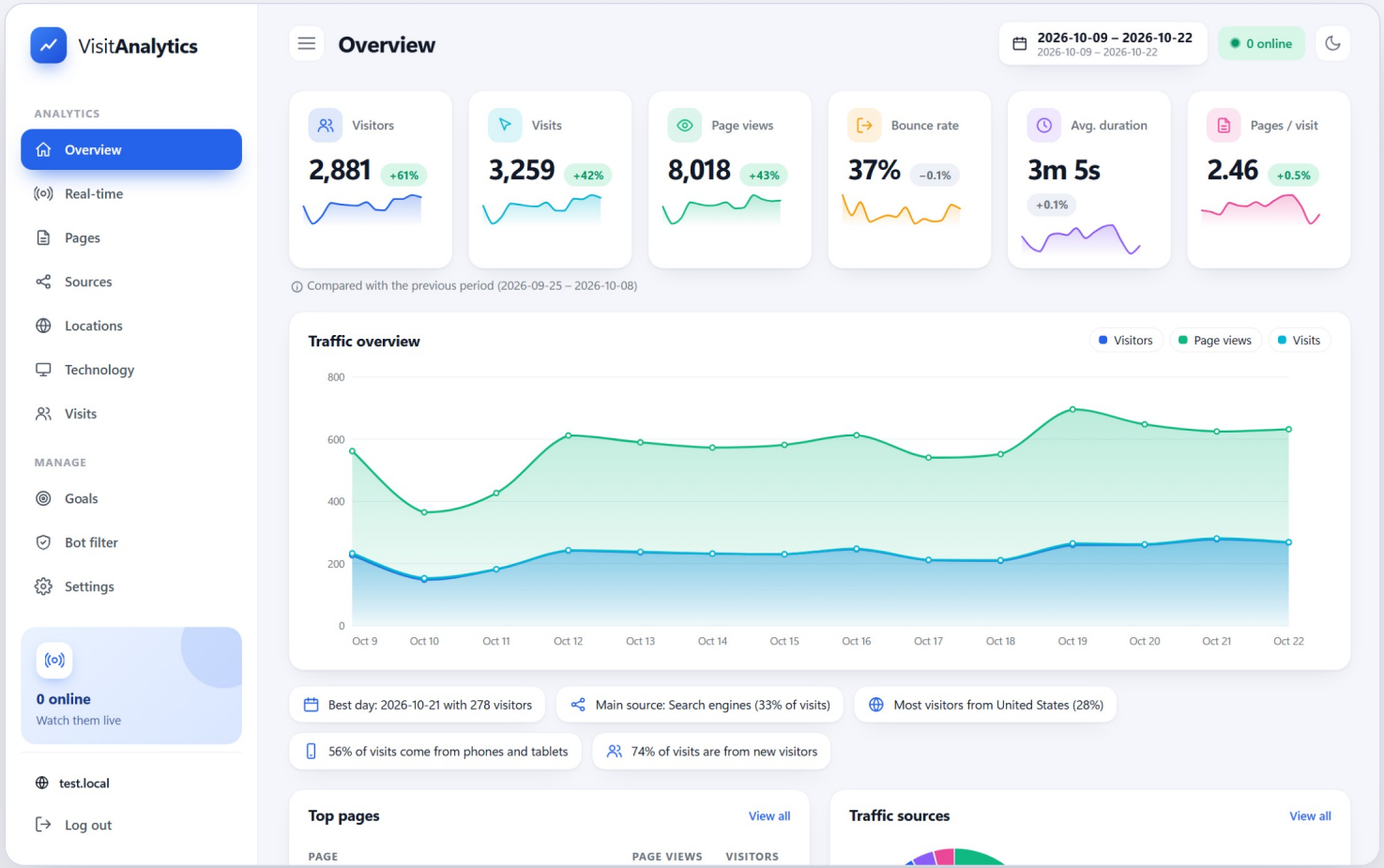
It adds one safe line to your site and keeps a backup of the file.

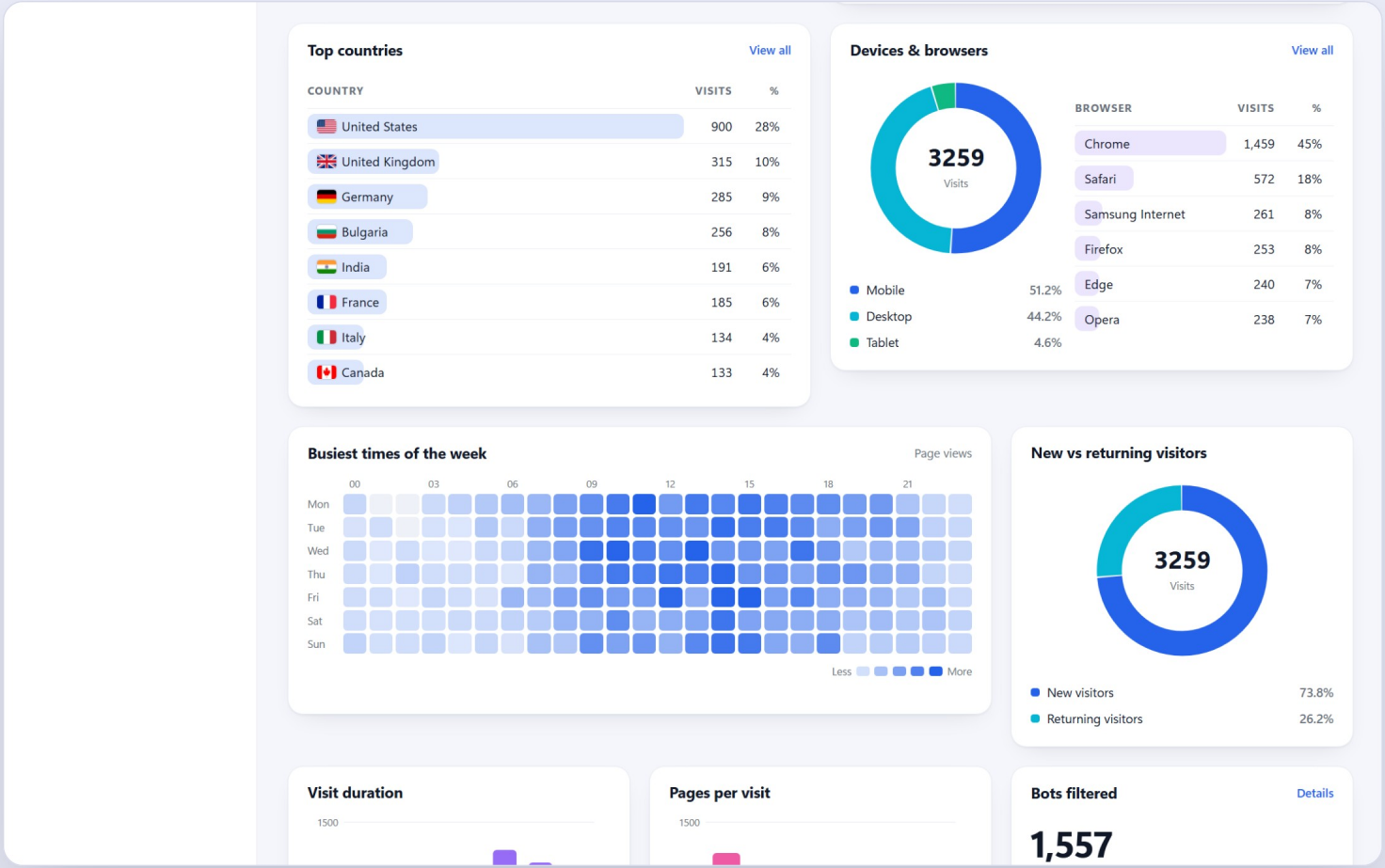


ADMIN PANEL · OVERVIEW

Everything at a glance.

- Visitors, visits, page views, bounce rate and visit duration
- Each number compared with the previous period
- Interactive traffic chart, one click to change the date range
- Highlights written in plain words





ADMIN PANEL · OVERVIEW

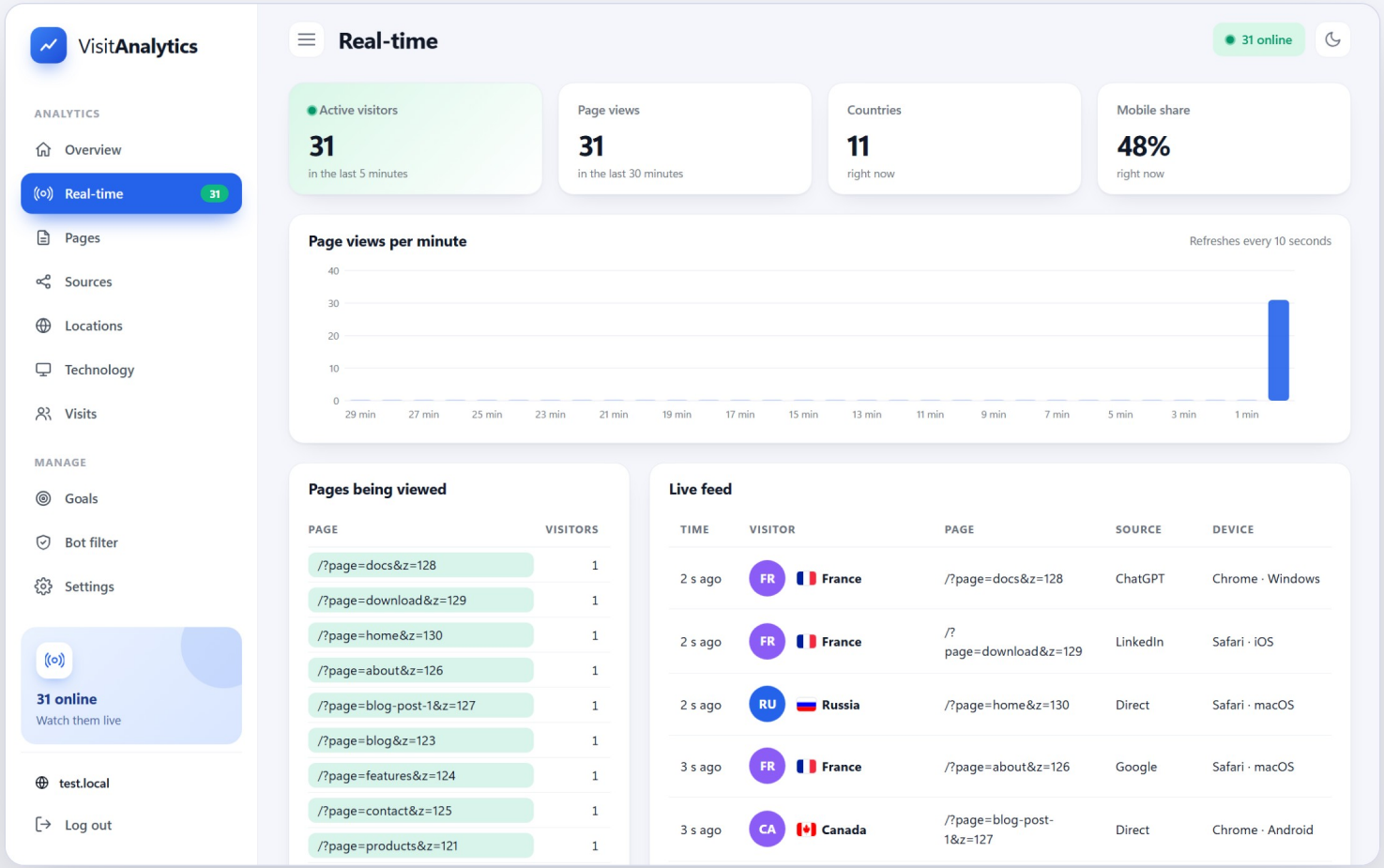
Insights that explain the numbers.

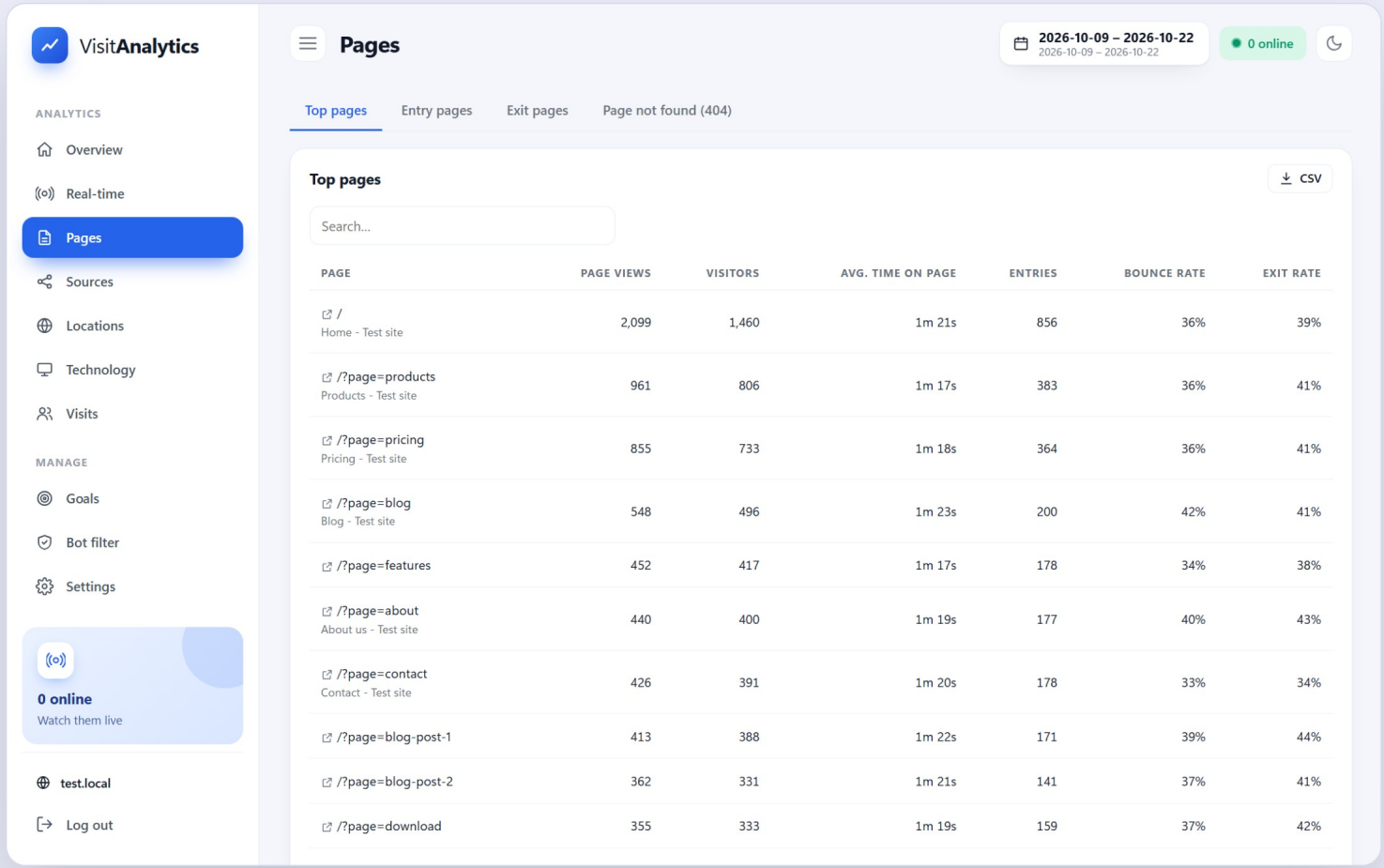
- Weekday and hour heat map: when to publish and promote
- New versus returning visitors
- Visit duration and pages-per-visit charts
- Top pages, countries, sources and browsers

ADMIN PANEL · REAL-TIME

Watch your visitors live.

- Who is on your site right now
- Live feed with country flag, page, source and device
- Page views per minute for the last half hour
- Updates by itself every 10 seconds





ADMIN PANEL · PAGES

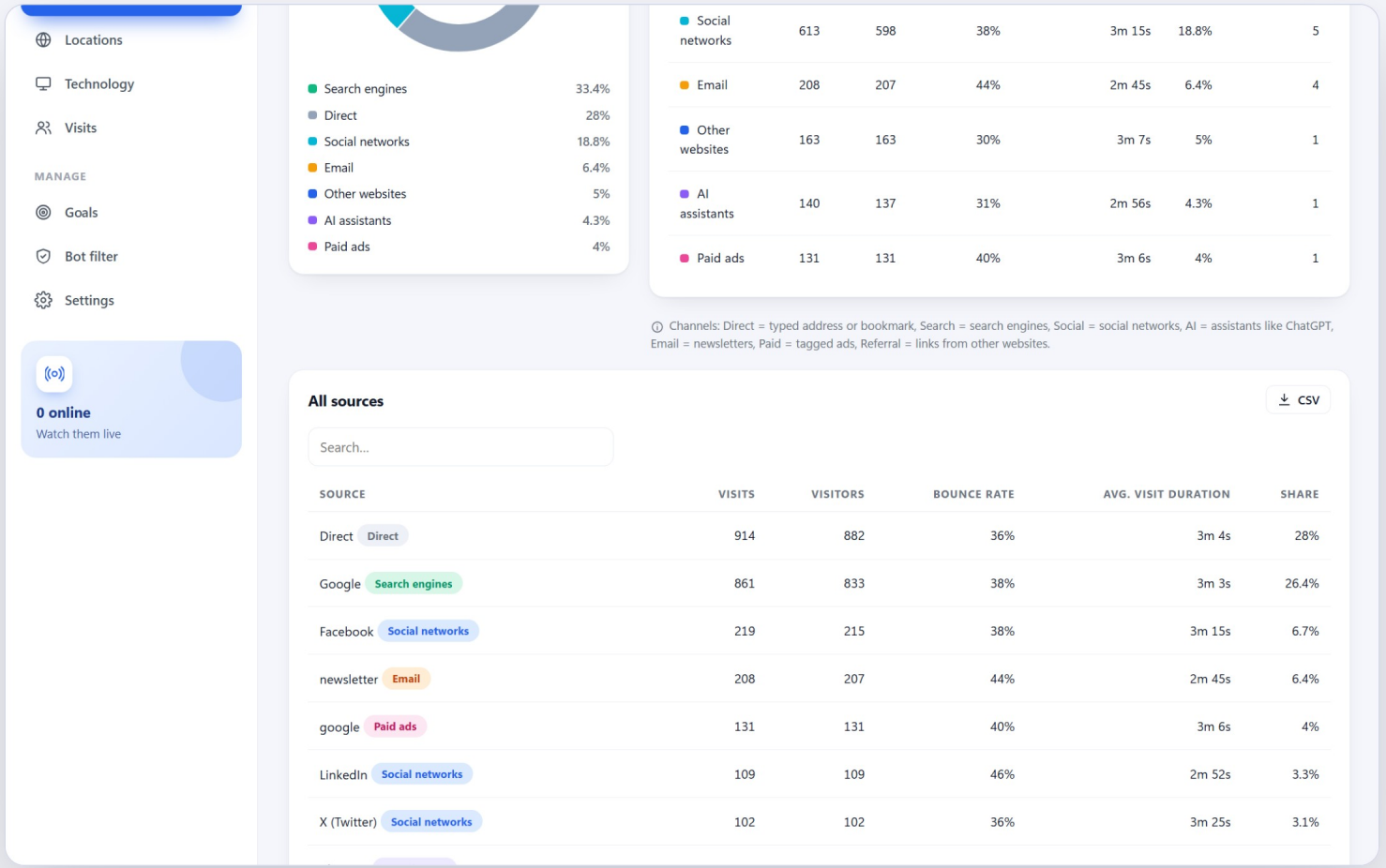
Know which pages work.

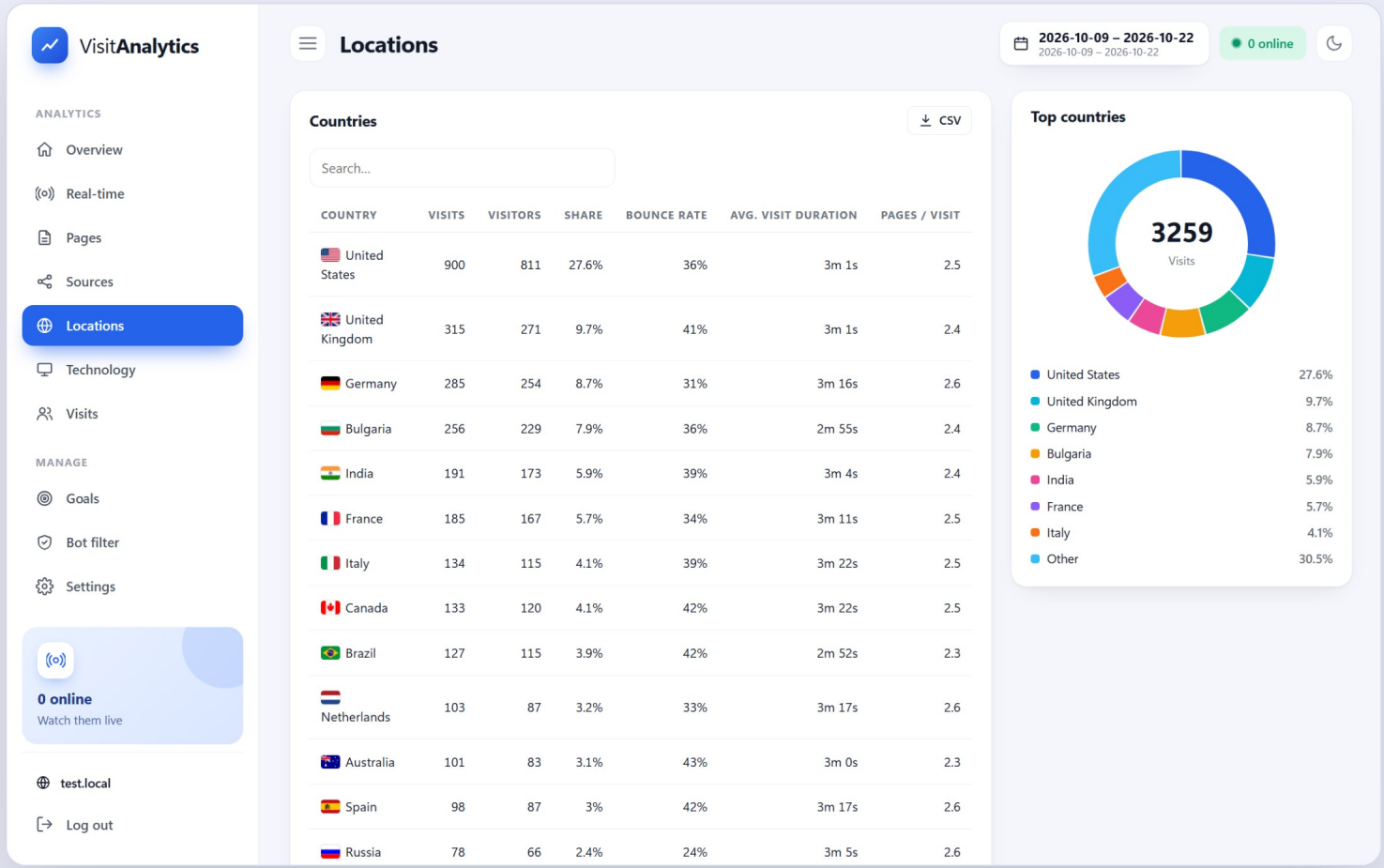
- Views, visitors and time on page for every URL
- Entry pages, exit pages and bounce rate
- Broken links: every “page not found” listed
- Sort, search and export to CSV

ADMIN PANEL · SOURCES

See where visitors come from.

- Search, social, email, paid, direct and referral channels
- AI assistants such as ChatGPT as their own channel
- Campaign reports from UTM tags
- Bounce rate, duration and conversions per source





ADMIN PANEL · LOCATIONS

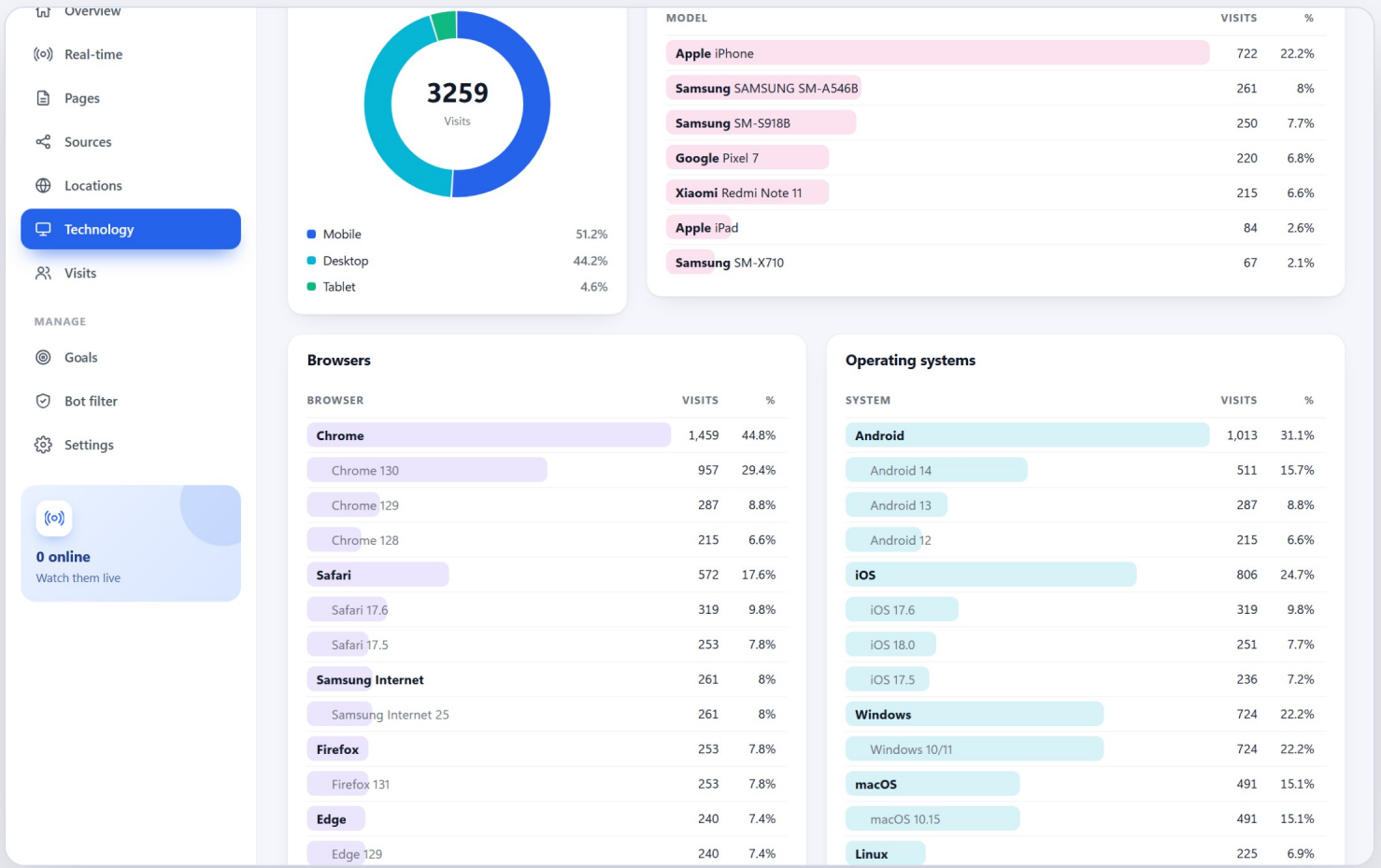
Go global with confidence.

- Every country with its flag, IPv4 and IPv6 supported
- Bounce rate, duration and pages per visit by country
- Visitor languages and time zones
- Built-in database: no external service

ADMIN PANEL · TECHNOLOGY

Design for the devices people really use.

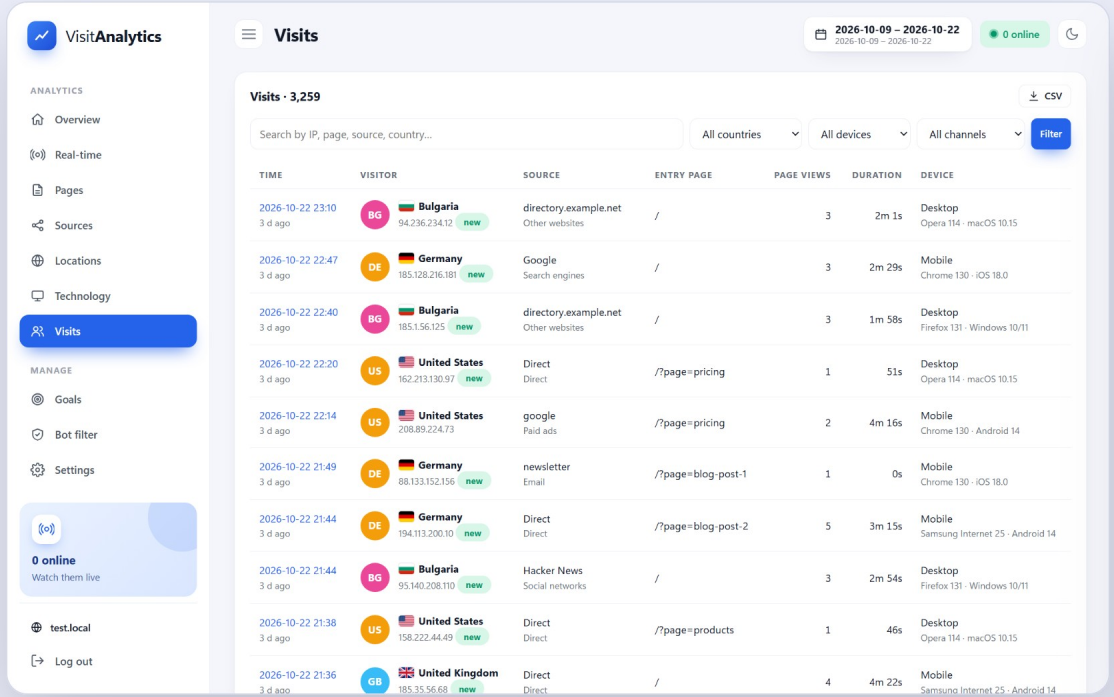
- Desktop, mobile, tablet and TV share
- Browsers and versions, systems and versions
- Windows 11 and exact Android versions
- Phone and tablet models, screen sizes

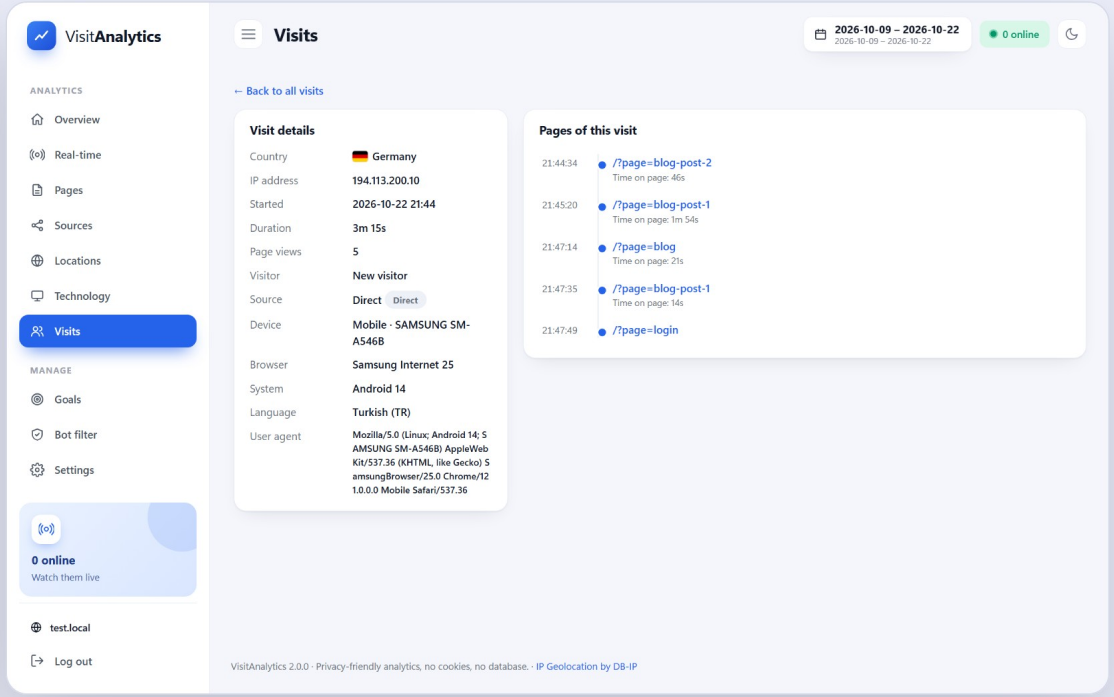


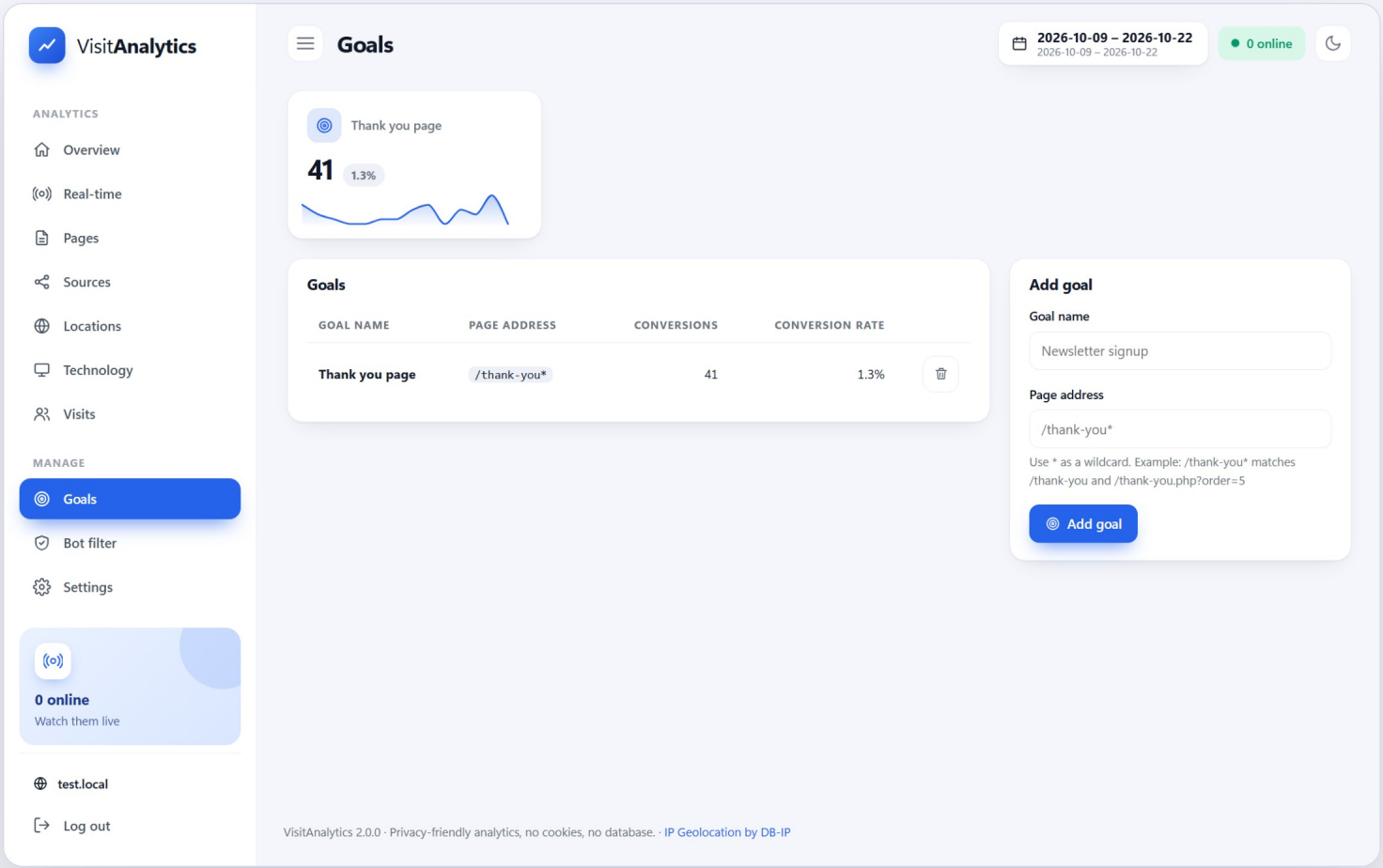
ADMIN PANEL · VISITS

Follow every single visit.

Search by IP, page, country or source. Open a visit to see each page, the time spent and how far they scrolled.







ADMIN PANEL · GOALS

Measure what makes money.

- Mark any page as a goal: thank-you, signup, download
- Wildcards like /thank-you*
- Conversion rate and trend for every goal
- See which sources convert best

THE BIG DIFFERENCE

Other tools count everything. We count people.

Five layers of protection remove robots before they ever reach your statistics.

1

Known robots

Hundreds of crawlers, AI bots, SEO tools and monitors

2

Spam and scanners

Fake referrers and attack probes

3

Browser check

Scripts that fake a browser give themselves away

4

Real pages only

No redirects, downloads, prefetch or reload spam

5

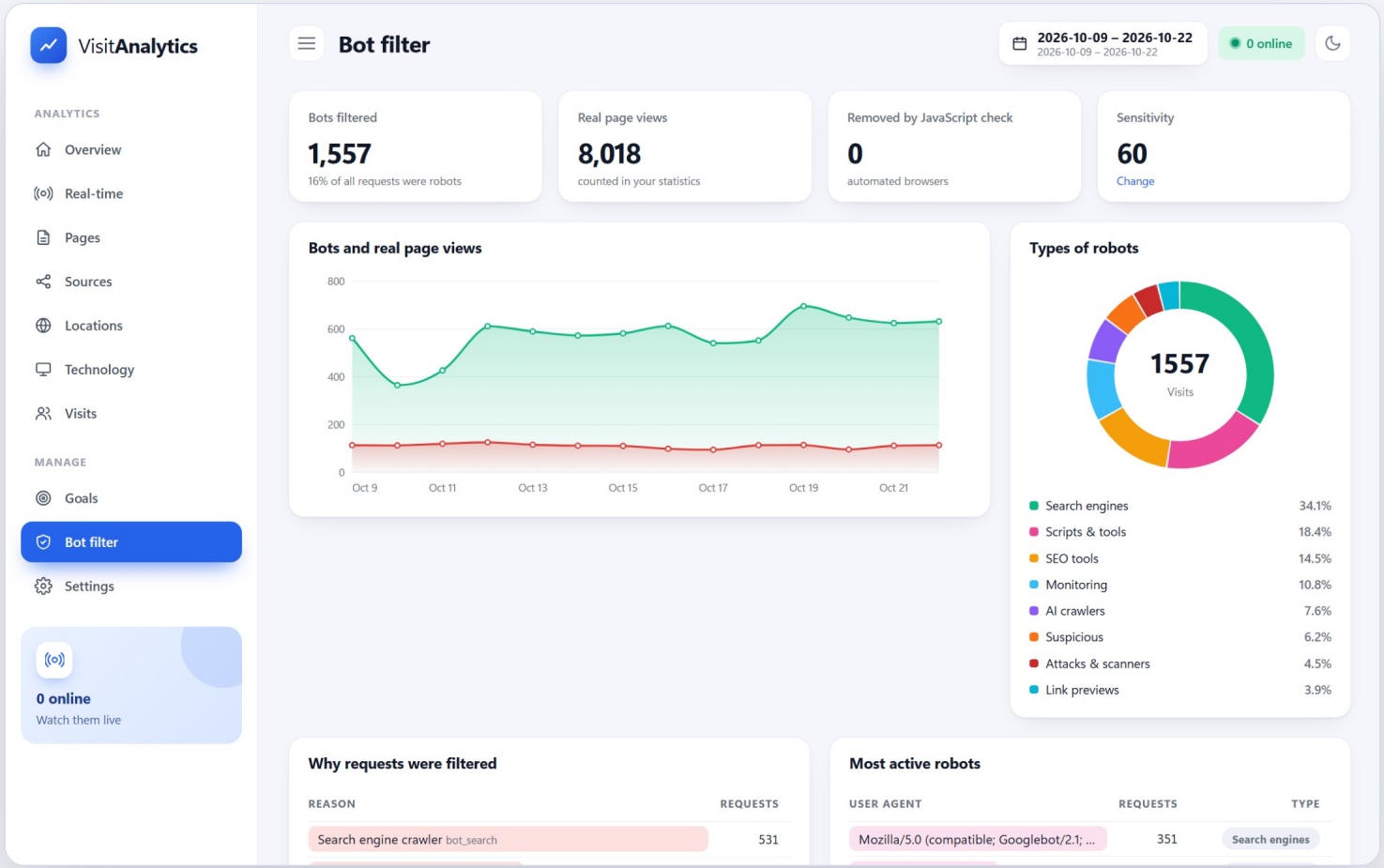
JavaScript proof

Optional: automated browsers are dropped

ADMIN PANEL · BOT FILTER

See exactly what was filtered.

- Every blocked robot, with the reason
- Search engines, AI crawlers, SEO tools, scripts, attacks
- Adjust the sensitivity with one slider
- Never track your own IP with one click



PRIVACY BY DESIGN

Your visitors' data stays yours.

No cookies

Nothing is stored on visitor devices.

Your server only

No third party ever sees your data.

Anonymize IPs

Store 203.0.113.0 instead of the full address.

Auto-delete

Old statistics removed after the days you choose.

Do Not Track

Optionally respect the browser signal.

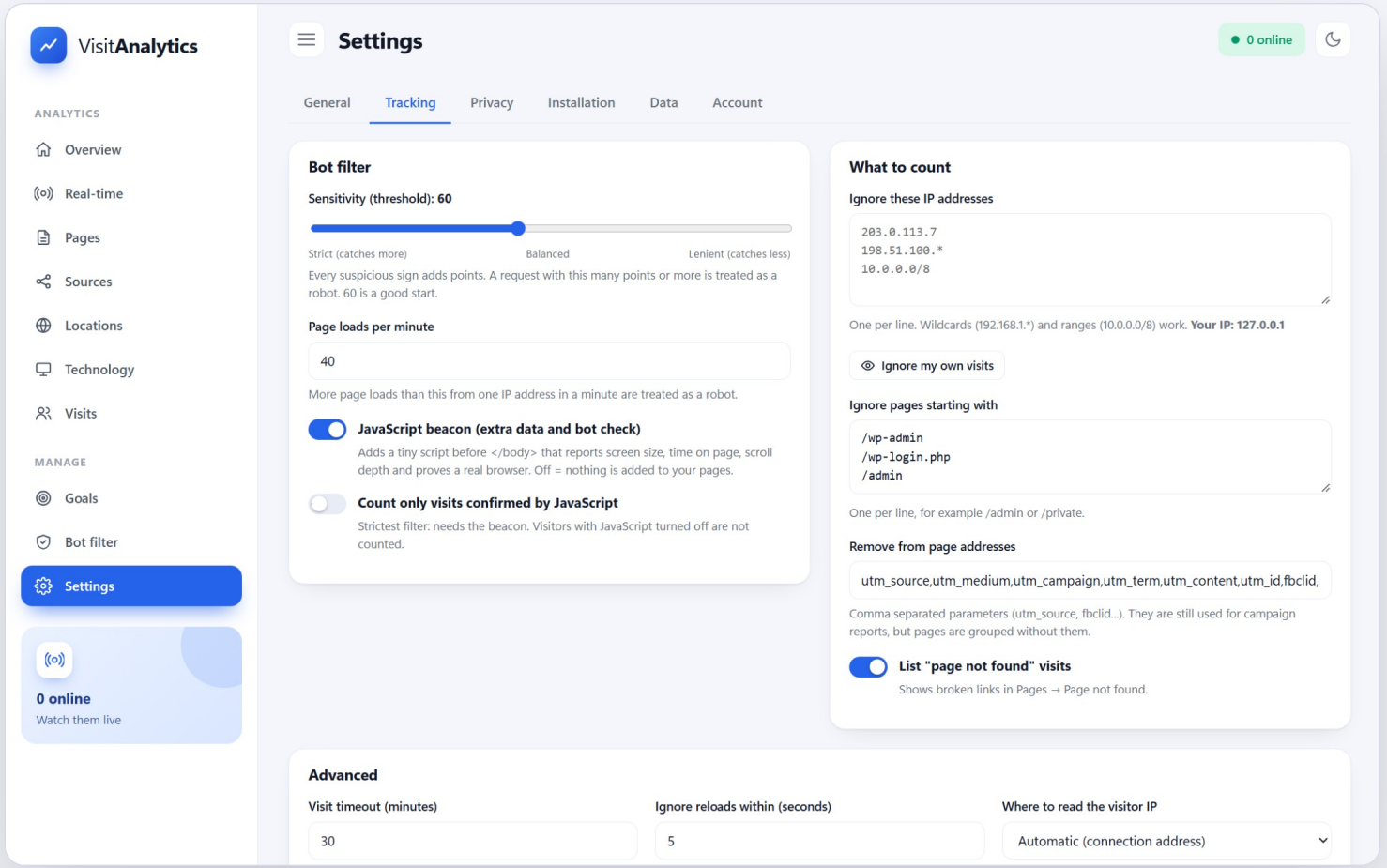
Full ownership

Plain XML files you can back up or export.

ADMIN PANEL · SETTINGS

Full control, no code needed.

- Bot sensitivity slider
- Ignore your own IP, teams and private pages
- Optional JavaScript beacon for screen size and time on page
- Privacy, data, account and language settings





DESIGN

Beautiful in light and dark.

- One-click dark mode, remembered per browser
- Fully responsive: phone, tablet and desktop
- Fast pages, charts drawn without heavy libraries
- Clean enough to show to your clients

FOR WEBMASTERS AND DEVELOPERS

Simple enough to customize.

Plain PHP functions, no frameworks, no classes to learn. Change what you want in minutes.

One line on your website

```
<?php include __DIR__ .
'/VisitAnalytics/track.php';
?>
```

Works like a PHP include. No script tag, no pixel, no cookie.

Where to change things

lib/detect.php · bot and source lists

admin/pages/ · one file per report

admin/assets/app.css · colors and look

data/.../visits/*.xml · one file per day

Translate in one file

Every admin text lives in **lang/en.php**.

Copy it, translate the right-hand side, and your language appears in Settings.

WHY VISITANALYTICS

The simple way to own your analytics.

	VisitAnalytics	Typical cloud tools	Typical self-hosted
Where is the data?	Your server	Their servers	Your server
Database needed	No	Not your problem	Yes
Cookies and banners	None	Often	Often
Bot filtering	Built-in with report	Basic	Varies
Installation	Upload and one click	Account and tags	Server and database

EVERYTHING INCLUDED

One script. Every insight.

- Real-time view
- Bot filter
- Goals
- UTM campaigns
- AI traffic
- Countries
- Visit timeline
- 404 monitor
- CSV export
- Translatable
- Easy to modify
- Import old data

REQUIREMENTS

Runs anywhere PHP runs.

Shared hosting, VPS or dedicated server. No Composer, no cron jobs, no extra services.

0
databases to set up

0
cookies on your visitors

2 min
from upload to first visit

7.2+
PHP, including PHP 8

VISITANALYTICS 2.0

See it live. Own it forever.

Real visits. Beautiful reports. Your data, your server, no cookies.

Try the live demo: [demo URL]

Get VisitAnalytics: [purchase URL]